



# Mastercard Winter Spend & Win Campaign 2019

## Frequently Asked Questions (FAQs)

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### 1. What are the offers?

To make this winter more exciting & boost more digital transaction, the **‘Mastercard Winter Spend & Win’** with a theme of **“Magical Barcelona”** campaign drives ‘everyday spends’ on cards specially in foreign countries while giving the Mastercard users a chance to win an ‘All-Expenses Paid’ trip of 3 nights and 4 days for a couple to Barcelona, Spain. There are wide ranges of other exciting prizes including travel packages to other exciting destinations, vouchers, gadgets and many more.

### 2. What is the period of this campaign?

The Campaign starts with effect from December 1<sup>st</sup> 2019 & will be valid till January 31<sup>st</sup> 2020.

### 3. What are the minimum eligible criteria to be able to participate in the campaign?

During the campaign period, the Cardholder issued with a Mastercard-branded card by any of the issuing partner Banks in Bangladesh must use it at least four (4) times for a minimum transaction value of BDT 1,000 (for Domestic Transactions) or USD 25 (for overseas transactions) on each occasion.

### 4. What is the discount offer?

- Discounts up to 45% at 25 leading Lifestyle merchants for buying products using any Mastercard debit, credit or prepaid Card.
- Dining discount Up to 50% throughout the campaign period by using any Mastercard debit, credit or prepaid Card.

### 5. What is the winning criteria?

- Maximum points earned through frequency of transaction with the Mastercard branded card will be announced as the winner.
- In cases 2 or more Mastercard cardholders score the same number of points, the winner will be decided on the basis of the transaction value. In the event the transaction value is also identical for 2 or more Mastercard cardholders, the winner will be decided on the basis of who made the transaction earlier.
- Split or multiple transactions at the same merchant location within the same day will not be eligible; & only one transaction will be counted. Any MFS Account or e-wallet loading transaction will not be eligible for this campaign.



## **6. How are the points calculated?**

- ✓ 2 Points for a Domestic POS or Ecommerce Retail Transaction of Tk. 1,000 or above on any Mastercard debit, credit or prepaid Card
- ✓ 3 Points for an Overseas Retail POS Transaction of US\$ 25 or above on any card
- ✓ 3 Points for any Retail POS or Ecommerce Transaction of BDT 1000 or more with the newly issued Mastercard (Issuance between: Oct'19-Jan'20)

## **7. Who are eligible for the campaign?**

The Campaign is open only to the cardholders of Mastercard branded debit, credit and prepaid cards issued by any Mastercard partner bank in Bangladesh.

## **8. Who are not eligible for the campaign?**

- Only retail transactions will be eligible for this campaign and Mastercard reserves the rights to disallow any transaction performed for commercial purposes
- Any permanent or contractual employee of Mastercard, its Advertising Agency, PR Agency or any concerned vendor; and the Cards Business and Cards Operations Department of the participating Issuer Bank will not be eligible for this campaign.

Mastercard reserves the rights to modify, extend or suspend this campaign

## **9. Will customer get any discount with cash purchase?**

No, cash purchases will be eligible for discounts under this campaign.



## Is there a special discount offer at the partners during the campaign?

Besides the partner list given in the following link <http://bit.ly/2OCIMcC> additionally the below partners will offer the discount percentages below mentioned during the campaign. The merchant names & corresponding discounts are as follows:

- Lifestyle merchant names & corresponding discounts are as follow:

Sl.	Partner's Name	Discount Rate
1	Ahang	25% discount on all product
2	Anarchy Fashion	10% discount on all product
3	Anzara Fashion	Up to 15% discount on all products
4	Bioxin Cosmetics	10% discount on all products
5	Canva	10% discount on all products
6	Desar	12% Discount on all products
7	Dhaka Republic	10% discount on all products
8	Diamond World	25% discount on diamond jewelry
9	Farxana Signature Style	15% Discount on all products
10	Habib Tazkiras	15% discount on all services
11	Iconic Fashion Garage	up to 20% discount on all products
12	Kz	10% Discount on all products
13	Lavisho	Up to 15% discount on all products
14	Leatherex	10% discount on all products
15	Little India	Up to 45% discount on all products
16	Mayor	10% discount on Lifestyle products
17	O code	12% Discount on all products
18	Pavilion Lifestyle	10% Discount on all products
19	Red Origin	10% Discount on all products
20	Shoppers World	10% Discount on all products except cosmetics
21	Stylesell	15% discount on clothing
22	Twelve Clothing	15% Discount on all products
23	Virgo	10% discount on all products
24	Viva Footwear	10% discount on all products
25	Zaara Neha	15% Discount on all products

- Dining merchants' names & corresponding discounts are as follow:

Sl.	Partner's Name	Discount Rate
1	A&W Restaurant	10% discount on all food item
2	AB Food	10% discount on all food item



3	Absolute Thai	15% discount on all food
4	Al kaderia Restaurant	10% discount on all food item
5	BDFc	10% discount on all food item
6	Bengal Canary Park	20% discount on all food
7	Bunkers Restaurant	10% discount on all food item
8	Café Darbar	10% discount on all food item
9	Café Milano	10% discount on all food
10	Captain Barista	10% discount on all food
11	Chilekotha restaurant	10% discount on all food item
12	El Toro	15% discount on all food
13	Fire on Ice	10% discount on all food item except Ice-cream
14	Floor 6 reloaded	10% discount on all food item
15	Kingfisher Restaurant	15% discount on Ala-cart menu
16	Long Beach Suits Dhaka	BoGo buffet( breakfast & Dinner)
17	Meraki	15% discount on food
18	Rafinato	15% discount on all food
19	Sanaya's Kitchen	10% discount on food
20	Sky Room Dinning	13% discount on total bill
21	Taste Bud	10% discount on all food item
22	The Mirror	10% discount on all food item
23	The Sweetsin Coffee	10% discount on all food item
24	Way Dhaka	BoGo on Dinner
25	Wind of change	10% discount on all food