



আসুন শীতাত্তদের  
পাশে দাঁড়াই

# *Campaign Diary 2018*



Prepared by Research & Development

# ***Winter Campaign: Collection Phase***

## ***January 08 to January 18, 2018***

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- Humanity achieved a new height through Dhaka Bank Winter Campaign 2018

আসুন শীতাত্তদের  
পাশে দাঁড়াই

- Starting from January 08 enthusiastic participation from all our Branches and valued Clients inspired us to do more
- From 2016's season one, Dhaka Bank Ltd. has become the pioneer in PSR activity through this Campaign

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# Let us have a glimpse of the Winter Campaign Collection Phase Activities of 2018

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January 11, 2018

# Kamarpara Branch collected 93 items and were active Participant in the Campaign from the very beginning





# Feni Branch contributed 260 items for the Campaign



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January 14, 2018

# Dhanmondi Branch Staff and Clients provided 63 items for the Campaign





# Valued Clients and Employees of IBB Motijheel Branch contributed 167 items for Campaign



Donated by our Valued Client Shamsul Alamin

Donated by our Valued Client Arcorp Denim

# Risk Management Division contributed 15 Blankets



# Bangshal Branch contributed 185 items for Winter Campaign

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January 16, 2018



# OBU, Chittagong donated 100 items for the Campaign



Blanket Donation by Mr. N. Abedin,  
Managing Director of M/s. A & B Outerwear  
Ltd. Valued Client of OBU, Chittagong

# Imamganj Branch contributed 297 items





# Mirpur Branch contributed 260 items for the Campaign

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# Shahajadpur Branch's contributed items were 102



Blanket donated by Mr. Md. Shahin Sarker, Proprietor of M/S. Layla Enterprise and Mr. Alamgir Hossain, Proprietor of M/S. Dalim Traders Valued Clients of Shahajadpur Branch

Shahajadpur Support Staffs also contributed for the Campaign

# Sonaimuri Branch contributed 130 items for Winter Campaign



Blanket Donation from Valued Client of Sonaimuri –  
Mr. Jahidul Alam Proprietor of M/s. Bismillah Enterprise



# Konabari Branch accumulated 40 items for the Campaign



# Laldighirpar Branch contributed 85 items for the Campaign



# Hathazari Branch contributed 170 items for the Campaign



Valued Client of Hathazari Branch, Mr. Hafez Abdullah,  
Proprietor of M/S. Hafez Abdullah Traders donated 50 Blankets



# Lakshmipur Branch contributed 15 Blankets for the Campaign



# 51 Blankets were contributed by Faridpur Branch





# Satkhira Branch collected 300 items for the Winter Campaign



# Eskaton Branch accumulated 77 items for the Winter Campaign





# CDA Avenue contributed 330 items for the Winter Campaign



# KDA Avenue collected 69 items for Winter Campaign





# Shewrapara SME Service Centre contributed 50 items for Winter Campaign



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January 18, 2018

# Madhabdi Bazar contributed 154 items for Winter Campaign



# Chatmohar Branch contributed 15 Blankets for Winter Campaign



# Chhagalnaiya Branch contributed 102 Blankets for Winter Campaign





# IBB Muradpur Branch contributed 360 Blankets for Winter Campaign





# CPC Trade Operations Dhaka and Chittagong contributed 68 Blankets for the Campaign



# Banashree Branch contributed 460 items for the Campaign



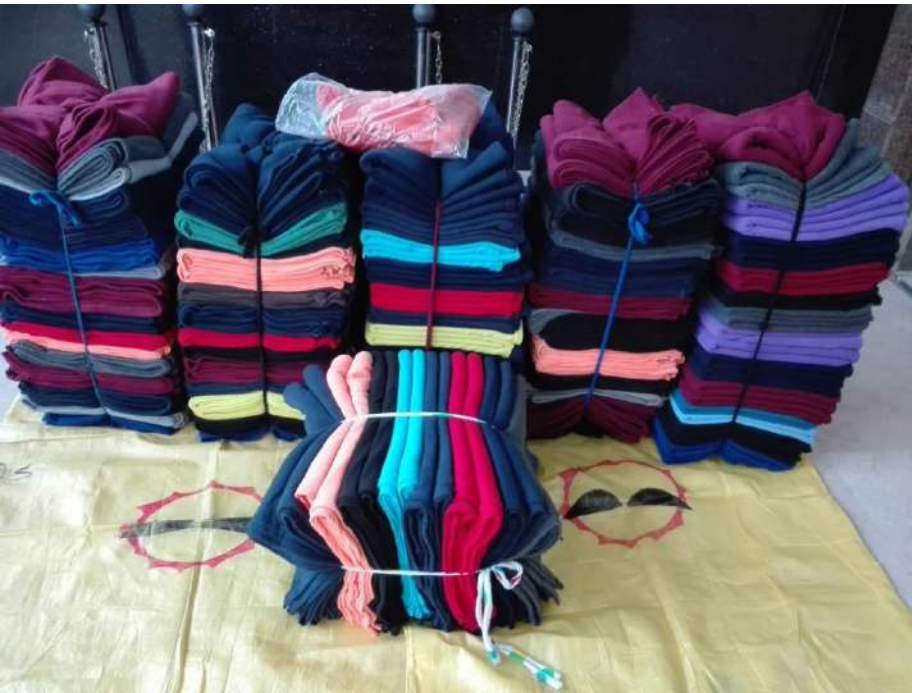
Among others, 21 Blankets were contribution of Valued Clients Ms. Zohura Akter (18 items) & Mr. Fakhruzzaman (3 items)



# Shahjahanpur Branch contributed 194 items for Winter Campaign



# Agrabad Branch contributed 140 items for Winter Campaign





# Habiganj Branch's contribution for Winter Campaign was 76 items



# Baridhara Branch contributed 434 items for Winter Campaign



# Upshahar Branch contributed 50 items for Winter Campaign



# Winter Campaign Collection Phase Summary

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➤ We received more than 19,000 token of benevolence from 127 of DBL's Branches and Divisions

➤ Highest Contributor Gulshan Branch with 4,487 blankets and winter clothes



# Winter Campaign: Distribution Phase



# *Winter Campaign: Distribution Phase*

## *January 25 to February 05, 2018*

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➤ **Distribution completed in less than 2 weeks to 25 remote locations of 12 cold stricken Districts of Northern and Southern Bangladesh**

- |               |              |
|---------------|--------------|
| ❖ Narail      | ❖ Nilphamari |
| ❖ Panchagarh  | ❖ Saidpur    |
| ❖ Gaibandha   | ❖ Rangpur    |
| ❖ Kurigram    | ❖ Rajshahi   |
| ❖ Lalmonirhat | ❖ Satkhira   |
| ❖ Dinajpur    | ❖ Chuadanga  |

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# Let us have a glimpse of the Winter Campaign Distribution Phase Activities of 2018

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January 25, 2018



# Distribution Campaign in Narail



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January 26, 2018

# Distribution Campaign in Panchagarh



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## পঞ্চগড়ে শীতর্ত মানুষের মাঝে ঢাকা ব্যাংকের শীতবস্ত্র বিতরণ

জানুয়ারি ২৭, ২০১৮



নূর হাসান, পঞ্চগড় প্রতিনিধি:

ঢাকা ব্যাংক লিমিটেড দিনাজপুর শাখার উদ্যোগে অসহায়, দুস্থ ও শীতর্তদের মাঝে শীতবস্ত্র বিতরণ করা হয়েছে।

শুক্রবার (২৬ জানুয়ারি) বিকেলে পঞ্চগড় সদর উপজেলার চাকলাহাট ইউনিয়নের বানিয়াপাড়ায় শীতর্তদের হাতে কম্বল এবং শিশুদের মাঝে সোয়েটার বিতরণ করেন ঢাকা ব্যাংক লিমিটেড দিনাজপুর শাখার অপারেশন ম্যানেজার মো. সোহেব আহমেদ।



# Distribution Campaign in Rangpur





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January 27, 2018

# Distribution Campaign in Dinajpur



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January 28, 2018

# Distribution Campaign in Saidpur





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January 30, 2018

# Distribution Campaign in Rajshahi



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February 05, 2018



# Distribution Campaign in Chuadanga





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***Thank you all for making  
the Campaign a success***

***#DhakaBankCares***